



6th Edition Award Winners – 2012 TECNALIA Award for Journalism

Conditions of the 2014 competition of the
**7th Edition of the
Tecnalia Journalism Prize**
for the
'Dissemination of research and technological innovation'

*"Innovating means building
the future"*



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Collaborators:



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First. Objective

TECNALIA Corporación Tecnológica was founded in 2001 in order to contribute towards economic and social development through the use and promotion of technological innovation, by the development and dissemination of research in a global context. Nowadays, it consists of three partners: AZTI-Tecnalia, NEIKER-Tecnalia and TECNALIA Research & Innovation.

The 7th Edition of the TECNALIA Journalism Prize for the Dissemination of Research and Technological Innovation, is organised in 2014 under the slogan "Innovating means building the future" in order to recognise the key role of media professionals (press, radio, TV and Internet) in the dissemination of research and innovation in public opinion and thus in the promotion of scientific culture among the population and society in general.

Second. Topics

The work presented must promote the understanding and appreciation among the population of the advances of technological research and innovation in the challenges faced by society in matters such as:

- Sustainable Development
- Health and Quality of Life of People
- Conservation of Natural Resources
- Industrial Competitiveness and Technological Development
- The Digitalised Society

Third. Candidates

This prize is open to all media professionals who have published, broadcast or disseminated journalistic work under their own name or pseudonym, individually or as a team, in any of the modalities listed, between 1 January 2013 and 31 May 2014.

Each candidate will be able to present a maximum of two pieces of work.

The work may be presented in the official languages of any of the countries of the European Union, while it is compulsory to send a copy in Spanish.

Fourth. Prize

The Prize consists of a financial award amounting to 16,000 euros under the four following categories:

- **Printed Media:** with a financial award of 4,000 €
- **Radio:** with a financial award of 4,000 €
- **TV:** with a financial award of 4,000 €
- **Internet:** with a financial award of 4,000 €

The jury may, if it considers this appropriate, establish any **Special Mentions** it deems relevant in the work presented, but without such Special Mentions carrying any financial award.

The Prizes shall be unique and indivisible for each of the four categories, although they may be awarded for work carried out as a team or in collaboration, or for several pieces of work relating to the same programme or document.

Any media professionals winning any of the financial awards of the Prize may nominate, in a verifiable manner, such as, for example, the media company where they carried out their journalistic activity, so that it may be the direct recipient of the financial amount of the Prize. For the purposes of public disclosure of the prize, the foregoing shall be without prejudice to the professional or professionals obtaining recognition as winner or winners of the Prize.

Fifth. Jury and decision of the Prize

The jury for the awarding of the 7th Tecnalía Journalism Prize on Dissemination of Research and Technological Innovation 2014 will be comprised of persons of recognised standing in the world of research and technological innovation and the media.

The jury will decide the 7th TECNALIA 2014 Journalism Prize by simple majority. In the event of a tie, the vote will be decided by the person holding the position of President.

The decision of the jury will not be open to appeal, and cannot be contested.

The decision will be made before the 31 December 2014.

The Prizes shall be awarded during a ceremony convened for such purpose, during which the Jury's decision will be made known.

Sixth. Deadline

The deadline for submission of work is **30 September 2014**.

Seventh. Presentation Format

The work being nominated for this Prize must be presented in the following format:

- **Printed Work:** in PDF file or on paper (original publication).
 - **Work broadcast on Radio:** link to the audio, or file attached in mp3 or wav format, or saved onto CD/USB.
 - **Work broadcast on Television:** link to the video or saved on CD/DVD/USB.
 - **Work on the Internet:** link to the website/work page.
- ✓ For PDFs, audios and links, the required documentation must be sent by email to this address: premio.periodismo@tecnalia.com
- ✓ For paper originals on paper and recordings on CD/DVD/USB, the required documentation must be sent by registered post or delivered personally to:

TECNALIA, Corporación Tecnológica.
Parque Tecnológico de Bizkaia. C/ Geldo, Edificio 700,
48160 Derio (SPAIN). Telephone +34 94 404 14 44

The shipment should be clearly marked "TECNALIA Journalism Prize for the Dissemination of Research and Technological Innovation".

Eighth. Required documentation

The participants must carry the following documentation:

- **The complete work** presented for the Prize, indicating category.
- **Name and National Identity Card of the author or authors.**
- **Address, telephone number and contact email.**
- **Short curriculum vitae.**
- **Short summary of the work presented and the details of the media organisation where it was published:** name of the media, section or programme, page and timetable, and any other information considered relevant.

Ninth. Acceptance

The presentation of candidates means full acceptance of these conditions and of the Jury's decision. Work submitted will not be returned.

Tenth. Rights

TECNALIA reserves the right to disseminate the work submitted, indicating the name of the author, media and date of publication, broadcast or dissemination, as well as the working conditions selected by TECNALIA for a period of time not to exceed six months, and shall not under any circumstances imply economic exploitation of the latter.

Ownership of the work shall be of the author or authors, or of the media organisation in which it was released.

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